# Remote Debugging & Device Observability: How Memfault & Diamond Kinetics worked together to fix firmware bugs

Mike Ressler, CTO, Diamond Kinetics (@mressler) François Baldassari, Founder & CEO, Memfault (@baldassarifr)



Diamond Kinetics is the market leader in mobile motion technology that enables player development, superior equipment fitting, objective scouting and recruiting, and engagement-driven entertainment.

### **Products**

- SwingTracker baseball and softball swing analysis and development tool.
- PitchTracker motion analytics and easy-to-understand metrics, data and pitching analysis tools previously available only with expensive hardware system.

### Gen 2

•

- **Chip:** CSR8670
- Gen 3 (latest)Chip: Dialog
- Connectivity: BLE
- Connectivity: BLE
- OS: Qualcomm Audio OS: FreeRTOS
- Language: Assembly •
- Language: C





# How it works





Diamond Kinetics had to solve bugs based on iOS app logs, customer reports, and replicating issues in a controlled setting.



# **Debugging Challenges**

No data on crash logs -No stack traces & embedded running custom assembly on a CSR8670. No analytics into BLE connectivity, battery and other metrics Updating devices felt risky and error-prone Too much wasted testing during dev phase











# Developers on average spend 40% of the develop cycle debugging

Source: https://www.designnews.com/electronics/defining-right-debugging-mindset-faults-errors-and-bugs

# We decided to work with Memfault

### Tight OS Integration

Were able to build Memfault in to FreeRTOS from Day 1 and had a working dev complete firmware within 2 weeks.

### **Development Accelerant**

Used Memfault as data transport layer & had working data pipeline with parsing on iOS app side in one night instead of weeks or more.

### Agile IoT Development

Small roll outs, observe issues, and respond appropriately - it's like web app development, but for embedded devices.

### Flexible Framework

Cohorts enabled us to maintain compatible app version and firmware versions with custom implementations.

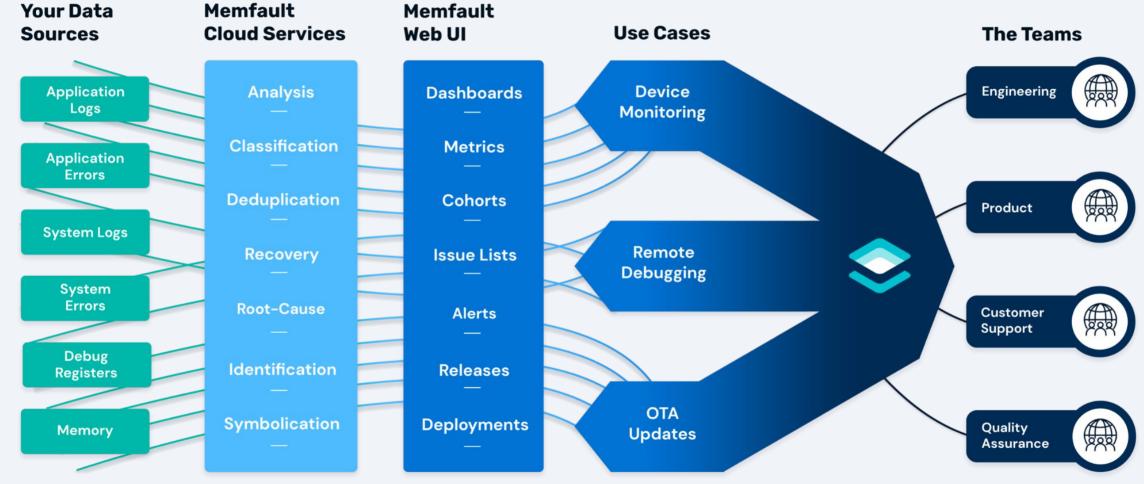


# How it works



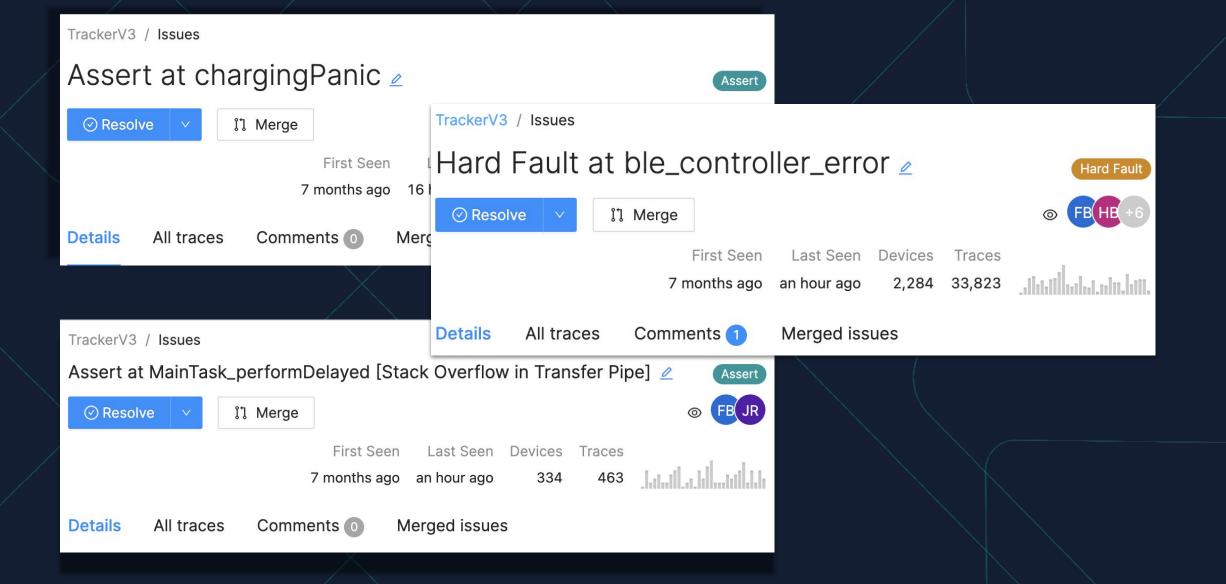
8

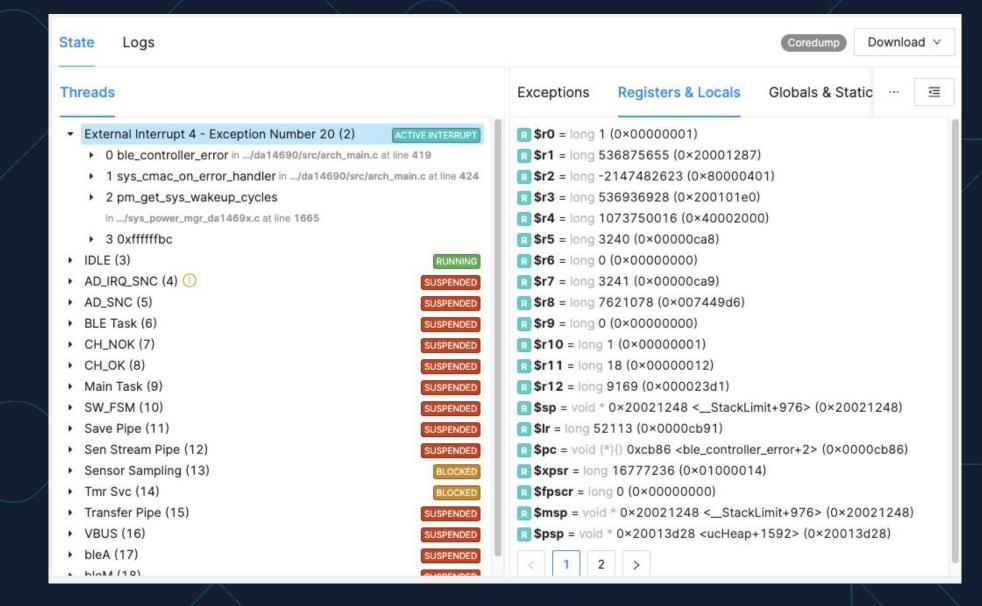
# How Memfault works



9







# Fixed connectivity bug (#1 crash) in BLE chip using Memfault

### Caught issue during dev testing

No more guesswork and "What was I doing when this crashed?" Diamond Kinetics had data needed to root case the issue and send a fix.

### Went to market with issue

Did not have to delay shipment with since we were aware of it and confident we could solve it. Instead, developed a systemic workaround with Dialog.

### Fixed the issue

Shared "Bluetooth processor" stack traces from Memfault with Dialog to help them patch firmware.

# We reduced the number of resets per device by 90%

# Why I wouldn't go to market on an IoT product without Memfault



## More Confidence in Releases

Knowing we have real-time alerts with full visibility into any issue assures us that we can resolve issues quickly cutting down the need to test for weeks.

## Happier support & engineering teams

Support and engineering get to work with hard data rather than guesses. They are happier and more productive.

### Ship products and updates faster

Controlled, rolling firmware deployments enables us to observe new issues quickly leading to a decrease in manual QA and more rapid deployment schedule.

# "Never let the fear of striking out keep you from playing the game." - Babe Ruth

# "Never let the fear of bugs keep you from shipping your product. - Babe Ruth" - Mike Ressler

## **Connect with us**





#### mressler@diamondkinetics.com



linkedin.com/in/mressler/



@mressler





francois@memfault.com



linkedin.com/in/francois-baldassari/



@baldassarifr

18

# Questions?