How Embedded Device Observability Helps Latch Build Ultra-Reliable Products

Presented By:

Tyler Hoffman - Co-Founder & Head of Developer Experience, Memfault

Dave Webster - Engineering Manager, Latch





Today's Speakers



Tyler Hoffman

Co-Founder & Head of Developer Experience





Dave WebsterEngineering Manager



Agenda

Memfault Overview

How Latch Utilizes Memfault

Q & A



Poll #1

If you have a cloud or app development teams in house, do they have an observability solution?

Check all that apply

- A. We have a team(s) in house and they have observability
- B. We have a team(s) but they don't have observability
- C. We don't have a team(s) in house
- D. We have a team(s) but I don't know if they have observability

Poll #2

Do you have observability for your embedded devices?

Check all that apply

- A. Yes, and it's sophisticated
- B. Yes, but it's limited
- C. No we don't have anything
- D. I don't know

Why should embedded observability be so far behind cloud?

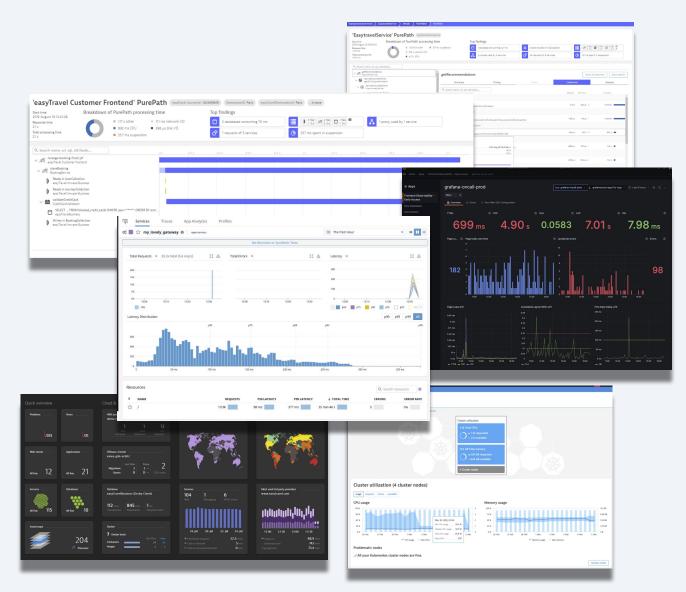
What happens when your cloud system crashes?

You get automatically alerted

Response time is seconds to minutes

Almost too much data to diagnose and solve

Probably fixed before your customer even notices



What happens when your device crashes?

You don't even know it's happened unless a customer reports it

You might be able to collect some logs

You rely on customer feedback to reproduce

You might end up having to replace the whole device



Bad user experience

Potentially expensive resolution

But hardware should just work... right?



But what about software?

Hardware + Software = ??

Hardware



- Can have manufacturing defects
- Is exposed to the environment
- Wears out
- Can rust
- Can get dented/bent/damaged

Needs replaced when broken

Software

- Can have developer mistakes
- Docker is a godsend
- Only "rots", and very slowly
- Can write in C, C++, Rust, and more!
- If it works once, it will likely "just work"

Can be fixed without leaving your desk

Making software the most reliable part of the IoT

Step 1: Acknowledge it's never going to be perfect

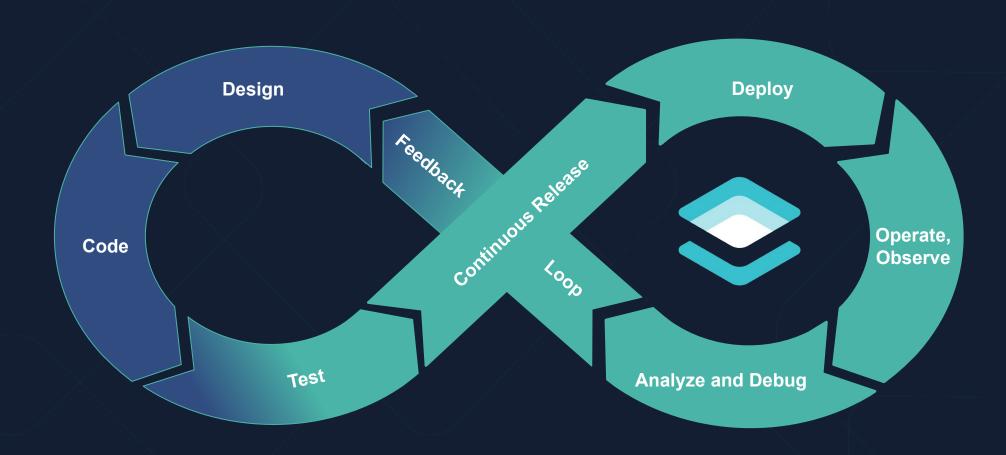
Software is never going to be perfect.

You will ship bugs.

"The top 1% of developers will ship 11 defects per 1000 lines of code."

Jack Ganssle, Embedded Systems Expert

Get a process in place



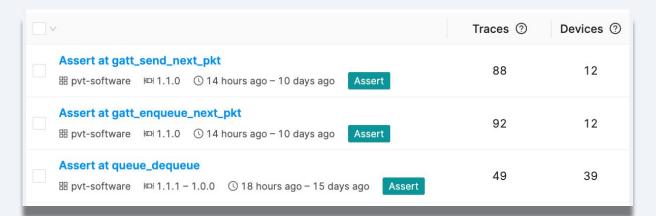
Identify & Prioritize

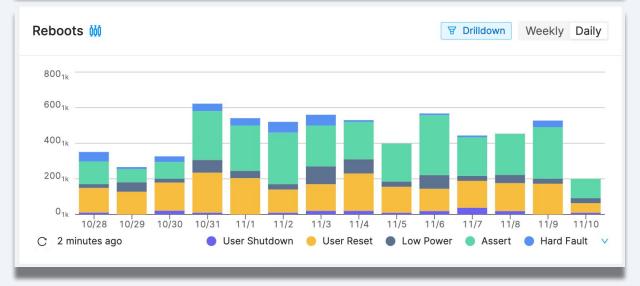
Are my devices crashing?

How many different types of crashes are happening?

How often is each type of crash happening?

Then prioritize.



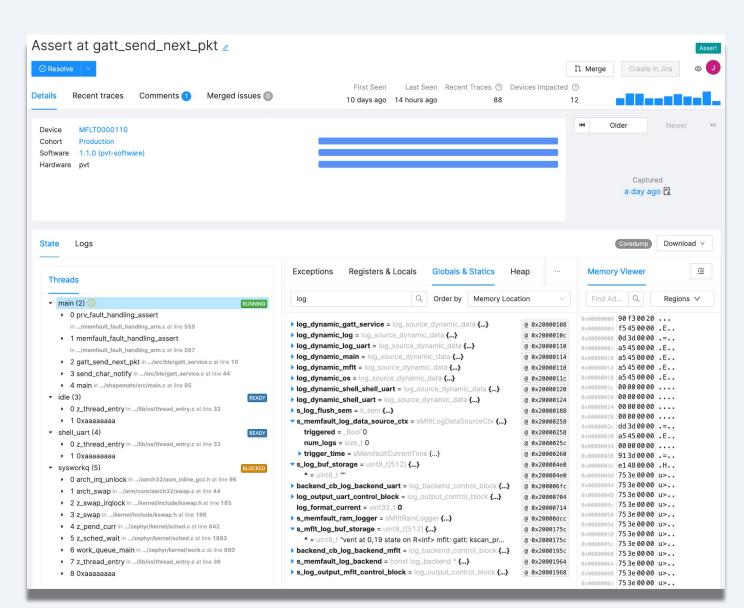


Diagnose (and fix)

Reproducing issues that happen in the field is really hard.

Avoid it at all costs.

Skip reproducing, save loads of time and get straight to fixing.

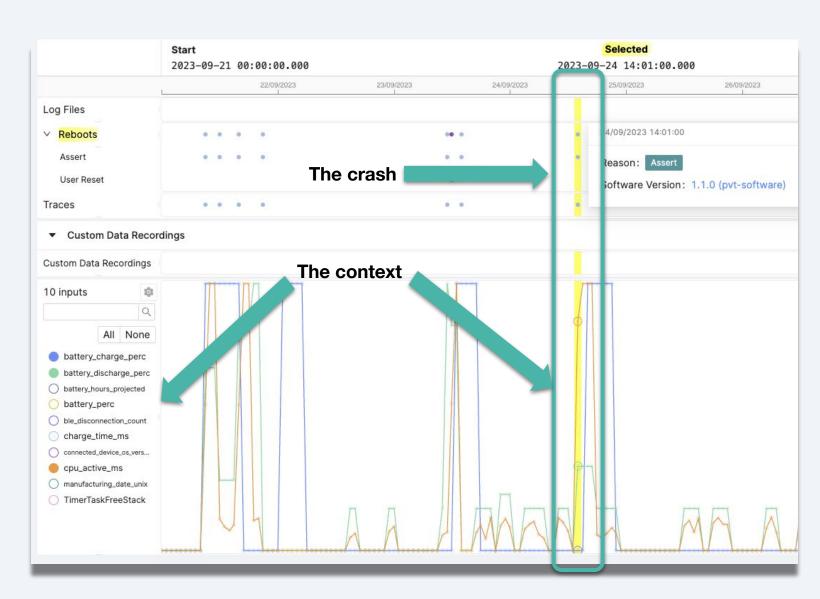


The crash and the context

Sometimes just the code isn't enough.

Understand device behavior and condition at exactly the time of the crash.

Connect metrics with traces for precise insights.

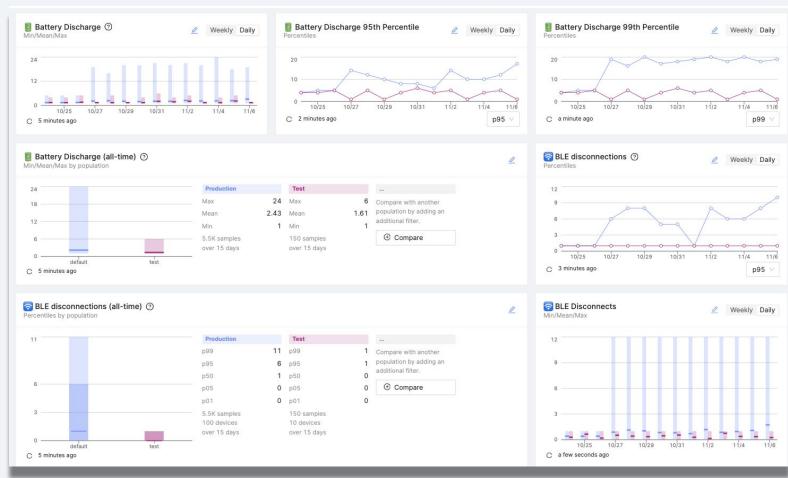


Fleet Wide Visibility

Start tracking health and performance across all your devices

Understand what normal looks like, build informed KPIs for performance and quality

Identify poor performance before it causes a problem



Data to make decisions

This data does so much more than just help you debug.

It has power across your whole organization.

Embedded Engineer

- What are the top priority issues based on prevalence and severity
- Is this new software version stable enough for a full release

Product Manager

- How are my customers using my product
- Where are the opportunities to add new features or make improvements

Head of Engineering

- Are my products highly reliable
- Where should I focus my teams resources
- Is my teams work making our devices better over time

Embedded Development Maturity

I can collect traces and logs on demand.



Reactive

I don't know what I don't know.

and no visibility

Reactive but with visibility

I know that I don't know, but I am still behind.

I am actively monitoring health metrics fleetwide.



Proactive with insight

I can see what's coming and can take action ahead of time.

I am integrating this data into decision making.



Proactive and Strategic

I am able to make critical decisions based on the information I am collecting and can take action fast.

Transformative

The way I work is completely different from how it used to be.

This is now ingrained in everything we do.

But...my device is resource constrained

Embedded devices are unique

Power

Connectivity

Compute

Requirement

Should be as power **efficient** as possible without sacrificing performance required to complete its core function.

Must be as **reliable** as possible and send exactly enough data to complete the required task and no more within an acceptable time frame.

Must be as high performance as possible without jeopardizing the requirements of the other two pillars.

Impact

Customer experience

Customer experience

Customer experience

Device lifespan (if battery)

Functionality

Functionality

OPEX cost

OPEX cost

CAPEX cost



Helps you identify opportunities to improve power efficiency without adding any additional load.

Helps you increase reliability without requiring significantly more bandwidth or connection time.

Has no performance overhead and helps you maximize the return on your CAPEX investment.

Built for embedded devices



Power

Has no measurable battery impact.

Collects full system data to help you improve efficiency.

Works on your low power device

Connectivity

Buffers data on device and sends when connectivity becomes available.

Can chunk data into very small packet sizes (>=9 bytes).

Compute

Does not add any additional performance load to system.

Lightweight on device profile 4.5kB FLASH, 1.5kB RAM

- Works with any connectivity set-up
- Works on highly constrained devices

How Latch build ultra-reliable Products using Memfault

We make spaces better places to live, work, and visit.

Designed to work together seamlessly. Our award-winning products are stunning and provide flexible connection options, allowing for easy installation and working uninterruptedly even when internet connectivity is not available. Grant and revoke access remotely, and enhance your buildings' operations, all while relying on cutting-edge encryption technology and user experience.



Latch Intro



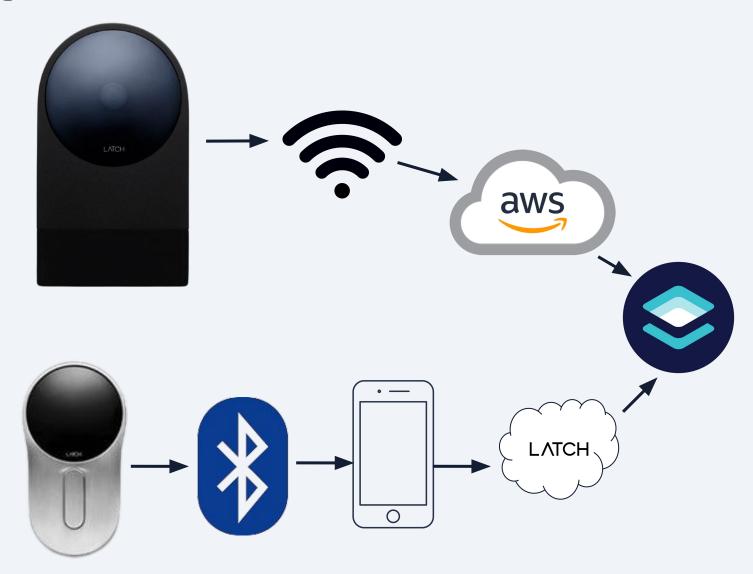
 Latch's core products provide smart access to common and private spaces.

 Secure and reliable access to these spaces is critical.

 Memfault helps Latch proactively monitor both internal and external fleets at all stages of development.

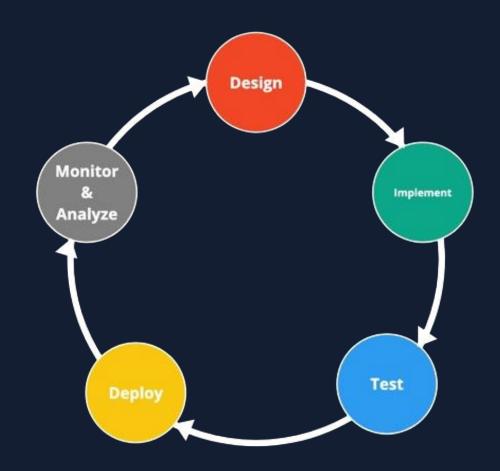
Latch <> Memfault

- Latch has deployed Memfault to 10s of thousands of devices.
- Devices leverage multiple transports for data upload.
- Utilizing almost all Memfault capabilities
 - Coredumps
 - Traces
 - Heap tracing
 - Heartbeat metrics
 - Compact logs
 - Custom Data Recordings
 - o and more...



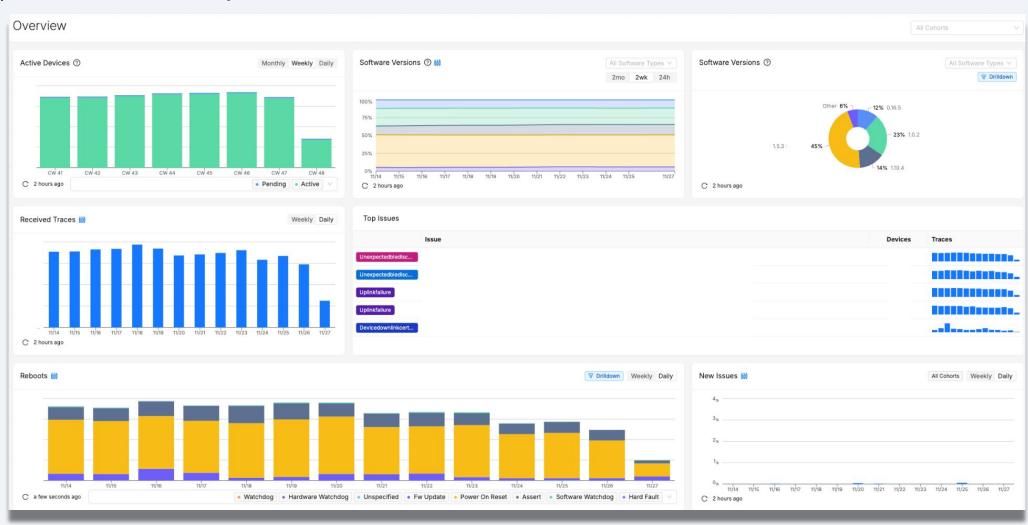
Latch <> Memfault

- Memfault is a first-class citizen in our design and development process.
 - All new feature designs are analyzed for opportunities to add observability via Memfault.
 - Bugfixes always beg the question, "Can I prevent or catch this next time with Memfault?"
 - Weekly/Bi-weekly "Memfault Data Review"



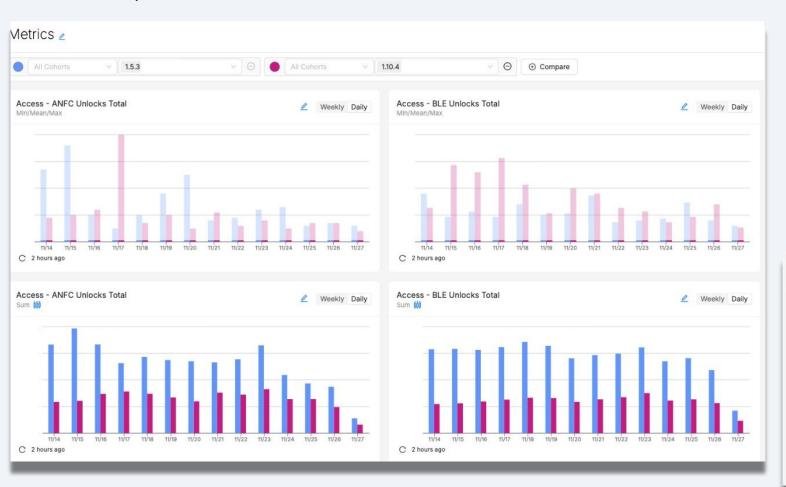
Memfault Data Review

Latch's "Memfault Data Review" is a dedicated effort to proactively monitor and analyze our internal and external fleets for potential performance and reliability issues.



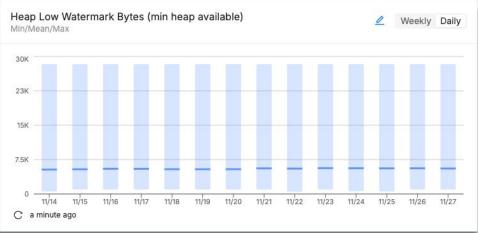
Memfault Data Review

Flexible metrics monitoring helps us identify fleetwide as well as device-specific trends.





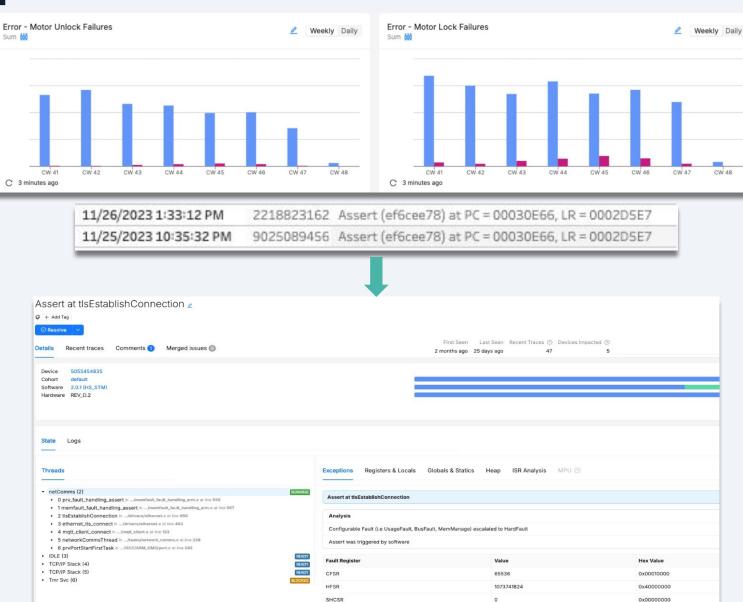




Real World Examples

Motor Errors

Crash Debugging



Thank you! Here are resources



Learn more at <u>www.memfault.com</u> and <u>www.latch.com</u>



Case Study: <u>Unlocking the Value of Embedded Observability</u> at <u>Latch</u>



Embedded engineering community & blog at https://interrupt.memfault.com



Tyler Hoffman

Co-Founder & Head of Developer Experience,

Memfault



Dave Webster
Engineering Manager,
Latch

Q&A



Memfault
LATCH